

redpepper

As an industry leading reservations service and representation company, InnLink LLC provides an increasing array of reservation products and services for hotels and hotel companies.

Industry leadership strategy strengthens ecommerce overall

LEADING THE INDUSTRY

"If you have that third party that's pitching you and selling you and helping you think through a specific strategy to get awareness, it just makes you that much more effective."
-- Dave McMullen, Owner and President of redpepper.

AWARENESS

Redpepper enjoys regular bylined article opportunities in top national media such as *USA Today*, *AllFacebook.com* and *Forbes*.

"We've got the word out to exactly the places we wanted out and exactly the messages we wanted out."

AWARDS

Awards opportunities differentiate our clients as industry leaders, and redpepper has won many honors, including *Inc. Magazine's* Fastest Growing Companies, *AMA Agency of the Year*, *ClickZ Award for Excellence in Connected Marketing* and more.

"Working with Write2Market, their awards program took [our program] to the next level."

ACCESS

We put our clients in front of industry decision-makers.

"We've been able to connect to our prospects where they are at conferences."

Are you an unrecognized industry leader? **Fix it.**

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